

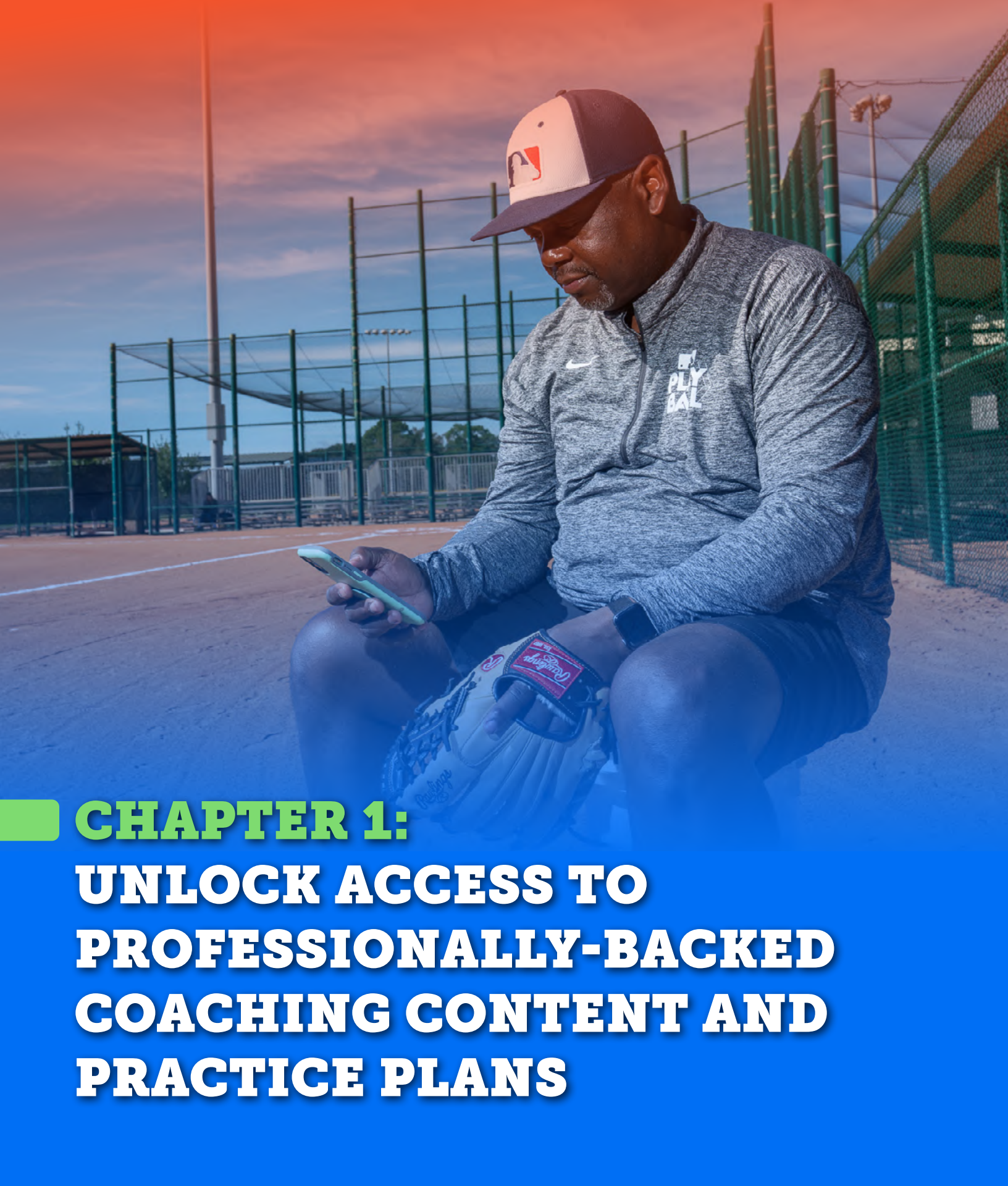


3 WAYS TO GET YOUR COACHES READY FOR PRACTICES AND GAMES

Exploring three different ways that youth sports administrators can help get their coaches ready for practices and games in the Fall.

INCLUDING EXCLUSIVE COACHING CONTENT AND RESOURCES FROM





CHAPTER 1: **UNLOCK ACCESS TO PROFESSIONALLY-BACKED COACHING CONTENT AND PRACTICE PLANS**

With the Fall sports season quickly approaching (it may already be in progress when reading this guide), [administrators are turning their attention](#) to in-season management. The daily tasks start to change. The [registration numbers](#) are in a good place. You've already found a new [website provider](#). Volunteer coaches have agreed to their new positions. And, the [summer tournament](#) was a resounding success.

The beauty of in-season sports is practices and games... arguably, the best part of running a youth sports organization. And now, that portion of the season is finally here.

This is also one of the most important parts of our jobs. We're all trying to build programs that [help every athlete reach their full potential](#), accelerate their development, and end up as stronger players and more well-rounded individuals.

With a full staff of volunteer or first-time coaches (often the parents of our programs), how do we ensure practices and games are managed with these goals in mind?

TeamSnap makes this process a whole lot easier.



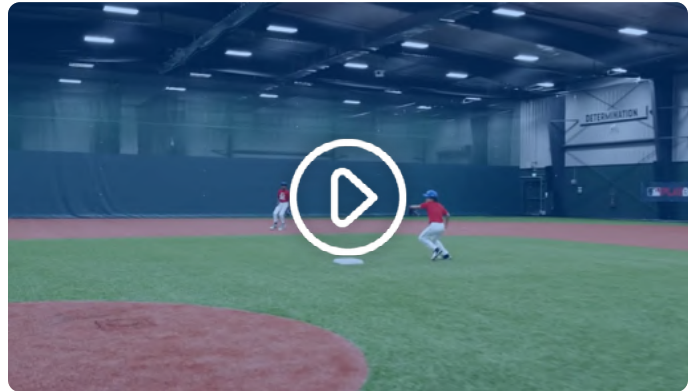
What is TeamSnap+ and How Does it Help My Coaches?

Glad you asked! TeamSnap+ can be unlocked on the already top-rated TeamSnap mobile app, and helps deliver world-class youth sports training in the palm of your hand. Coaches (and parents) get access to a robust library of training content like individual drills or skill development activities, full practice plans, and entire coaching curriculums.

This content library is visual, as well. We worked with a growing list of professional sports league partners (MLB, MLS, PLL, Jr. NBA... and more) to

[produce professional quality videos](#) that are easy to understand, quick to watch, and complete with full-text descriptions, equipment lists, and ways to adjust based on various factors.

We have so much content that a first-time soccer or baseball coach has enough activities (and fully developed practice plans) to program a full season's worth of practices. We've got a list of skill-building training activities (with videos) for parents to help at home.



And, the drills can be used at home! We've got a list of skill-building training activities (with videos) for parents to help continue their athlete's development at home.

A promotional banner for a webinar. It features a background image of a coach talking to a group of young athletes. Overlaid on the image is a blue banner at the top right that says "ON-DEMAND WEBINAR". In the center, white text reads "AN ADMINISTRATOR'S GUIDE TO SETTING UP COACHES FOR SUCCESS IN YOUR ORGANIZATION". At the bottom right, there is a green button that says "Watch Now".

ON-DEMAND WEBINAR

**AN ADMINISTRATOR'S GUIDE
TO SETTING UP COACHES FOR
SUCCESS IN YOUR ORGANIZATION**

Watch Now

How Does TeamSnap+ Coaches Pack Work for Entire Sports Organizations?

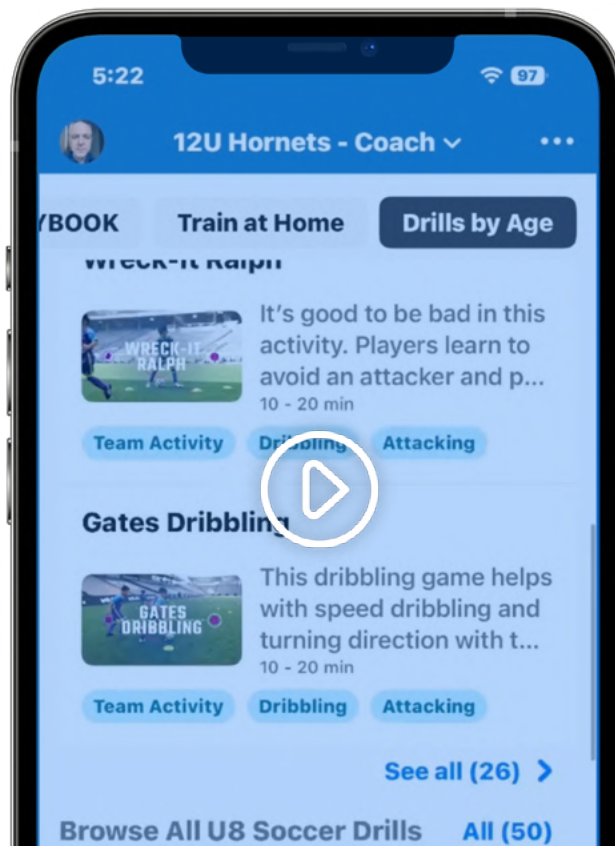
If you're an administrator reading this guide, the TeamSnap+ Coaches Pack may be a better option for your organization. Our Coaches Pack allows your organization to provide a TeamSnap+ account for every coach and volunteer in your organization.

That means every coach or volunteer running streamlined practices.
The benefits of this are massive:

- Confident coaches who are fully equipped to run team practices
- Happy parents who see their athletes having fun and growing skills
- Program consistency with standardized practice planning

Set up every volunteer coach in your organization up for success. And let that coaching success trickle down to [great experiences for every athlete, parent, and staff member](#).

In this video below, we give a quick overview of what access to TeamSnap+ Coaches Pack looks like for anyone in your organization. Enjoy!





CHAPTER 2:

**NEVER LET THEM MISS
A MOMENT WITH THE
TEAMS NAP MOBILE APP**

Take a moment to think about the day-to-day of your volunteer coaches. It's Wednesday morning and their soccer or fall baseball team has practice that afternoon. The volunteer spends their morning getting the family ready for the day and off to school before jetting to their own 9-5 job. Then it's time for a normal day of work. Maybe during lunch, they have a few moments to focus on getting ready for that afternoon's practice. Then, back to finish a couple of hours of work.

The volunteer leaves work a little early on practice days, giving themselves just enough time to pick the

kids up from school, jet home for a quick snack/pick up the practice equipment, and drive everyone over to the field for practice. They get to the field at 4:55 p.m. Practice starts at 5.

In section one of this guide, we accomplished a big task for our volunteers by equipping them with pre-loaded practice plans and drills. Maybe they spent the night before with a quick overview of today's drills. But, they could accomplish that same prep in those five minutes between arriving at the field and the first whistle.



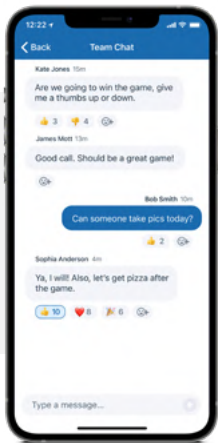
PUTTING THE PLAYER FIRST: How Steel City FC Uses TeamSnap for Business to Centralize Their Long-Term Player Development Path

[Learn More](#)

But wait, something's not right with this scenario. We're forgetting [a couple of other tasks](#) on the coach's plate.

- How is this afternoon's weather? What happens if a thunderstorm forces us to move practice up an hour, or end an hour early? Who will let the parents of the other athletes know?
- Who is bringing snacks and water for the kids, who will need a 5-minute break at the end of this 1.5-hour practice?
- Is another parent in charge of bringing the equipment? What if that parent and their athlete are out of town for the week?
- Or, maybe the Hawks (another team in your league) had their game canceled over the weekend because of bad weather. And you show up to the field but learn the Hawks are playing a makeup of their game against the Cubs?

The TeamSnap mobile app, included with an organization's TeamSnap for Business account, helps us accomplish all of these tasks.

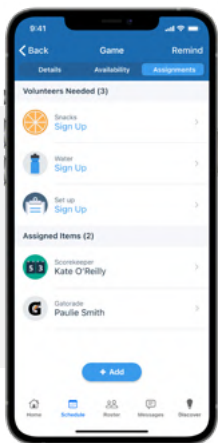
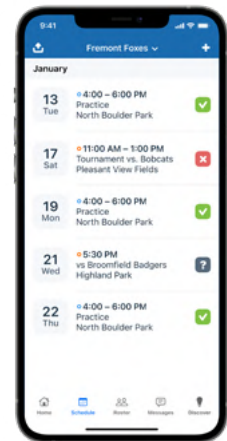


Seamless Communication with the Best Youth Sports Communication App

Our mobile app will help every member of your [organization stay connected](#). Messages are only a tap away. Your coaches and volunteers can chat directly with their team and parents, or send a message to the administrators in case of urgent needs. Custom groups can also be created. The app can be used to send real-time updates and reminders to parents about pickup locations or weather changes. Ensure everyone stays on the same page.

Efficient Sports Scheduling

The TeamSnap mobile app will host all of the important schedule updates for individual teams, parents, families, and volunteers. Coaches can schedule practices, games, and other events through the app, sending real-time alerts and notifications to parents should schedules change (like a location or time change). Every member of your organization (on the individual team level) can easily access the most up-to-date information about their team's schedule.



Assignments for Every Volunteer

And, coaches can help recruit help from other parents. The [assignments feature](#) on TeamSnap is a game-changer for practice and game management by your volunteer coaches. This allows the coach to stay on top of volunteer assignments, tasks, or signups for all of those important details: who is in charge of snacks, is there a carpool, who is bringing the equipment for today's practice?

**HOW TO PROVIDE GREAT
EXPERIENCES ON TEAMSNAPE**

Watch Now



CHAPTER 3: **PROPER FUNDING** **THROUGH TEAMSNAPE** **SPONSORSHIP**

Our final step turns attention to another important topic: the financial situation of every organization, individual team, coach, and family involved.

The cost of youth sports is on the rise. The [recent Aspen Institute's Sports & Society Program survey](#) found "49% of respondents saying they had struggled to afford participation costs." And in many programs, those same families are the volunteers offering to coach the teams in your organization. Think about [all of the little additional costs](#) for these volunteer coaches:

- Extra rides to and from the field (gas money)
- Picking up the tab on snack duties or water duties
- Equipment needs that aren't in the yearly organizational budget
- The list goes on and on...

So, our volunteer coaches are likely dealing with rising costs for getting their athletes signed up to play. And, unfortunately, these same volunteers are hampered by unforeseen costs.

How to Get Sponsors for Youth Sports

TeamSnap Sponsorship uses information about your organization to [match you with sponsorship opportunities](#) from local and national brand sponsors. Each sponsorship is made up of a package of deliverables for your organization to execute. As you execute on the package items, your organization gets paid!

Organizations are matched with sponsors based on things like geography, sport, season, size of org, and

How can a youth sports administrator, who is already strapped by these rising costs, possibly help? TeamSnap is here for you!

Fight the Rising Costs of Youth Sports

TeamSnap Sponsorship is the only service that connects you with sponsors who provide direct payments to offset the cost of running your programs. Our sponsorships team works for you, matching you with great sponsors and helping you fulfill sponsorship requirements like printing banners or shipping sponsored practice jerseys, all at no additional cost to you!

- Add financial support and cash funding to your organization!
- Gain credibility + visibility from big-name sponsors
- Build meaningful partnerships with supportive brands

more to match the sponsor's goal. The TeamSnap Sponsorship team supports both the sports org and the sponsor every step of the way by carefully reviewing applications, matching organizations and sponsors that will allow each side to meet their goals, and even providing creative assets, banners, etc. that your organization needs to execute the sponsorship.

Download Steps to Building Championship Teams This Fall

